

Visting Elves

Elf Frank Myrrh: Hello again from the North Pole news desk, I'm Elf Frank Myrrh of North Pole Radio News. Santa announced today via Elf Ernest, Senior Vice President of Public Relations, the launch of the Visiting Elf Program via Santa Update.com. The program is an effort to improve the experience of visiting elves in the home during the Christmas season, a tradition for millions of people around the world through what is called the Elf on the Shelf. Joining us today to explore this a little is the International Director of Santa Trackers, Elf Crash Murphy. Crash, does Elf on the Shelf have anything to do with tracking Santa?

Elf Crash: Not yet, Frank. But soon it will. That is in part one of the reasons Santa has led this effort.

Elf Frank: We have for years and years entertained questions about Elf on the Shelf and dodged a lot of them because it's never officially been a sanctioned program at the North Pole. Is it sanctioned now?

Elf Crash: I'm not sure sanctioned is the right word for all this, Frank. Santa and many others, parents and children and believers of all kinds, too, have been frustrated because there's been no structure to the tradition. At least with a Christmas tree we know to keep it mostly green and to put lights on it. But a visiting elf has never had any kind of uniformity in the experience. As Santa likes to say, it's a tradition without much structure and this new program is about giving it some structure.

Elf Frank: And the Elf Registry is going to fix all that?

Elf Crash: No, the Elf Registry is going to only begin what we know will take years – and likely decades, Frank, to fix. For too long some have taken the home elf tradition to mean that Santa has sent a spy there, and we're all tired of that. A visiting elf will be there to support Operation Merry Christmas, to serve others, to lift spirits and to be a compliment to what Santa does, not a distraction.

Elf Frank: Okay, Crash, very well said and best of luck to everyone as we head into this new direction with Visiting Elves. For the North Pole, I'm Elf Frank Myrrh reporting for SantaUpdate.com on the Kringle Radio Network.