

Sleighs, Reindeer and Pilots

Elf Frank Myrrh: Greetings from the North Pole News Desk, I'm Elf Frank Myrrh of North Pole Radio News. The hunt is on at Flight Command, at the Department of Elf Resources, and at the Reindeer Operations Department for more resources to support Operation Airlift on Christmas Eve. To help explain what this means is the head of another department needing more help, the International Director of Santa Trackers, Elf Crash Murphy. Crash, what does all this reaction mean? How do we explain this?

Elf Crash Murphy: Frank, not a lot of people pay attention to Operation Airlift. It's background noise during the most exciting day of the year on Christmas Eve. Many don't even know it's going on. But it's the heart and soul of the Santa effort and without Operation Airlift Santa can't deliver.

Elf Frank: What is the work and mission of Operation Airlift?

Elf Crash: Operation Airlift is the launch of thousands of support sleighs who have missions designed to help Santa deliver. Santa can't carry everything in his sack or on his sleigh – it has to be constantly replenished when Santa flies. Operation Airlift takes care of that. But it's bigger even than that. It organizes all the sleigh flights that move elves and things around that keep Santa flying on time and safely. So there are trackers, and weather elves, and scouts, and transports, and repair teams, sleigh mechanics – really it's the craft of putting the entire North Pole operation in the air while Santa flies.

Elf Frank: If Operation Airlift is a tradition, and the way Santa does his job, why the mad scramble six months out from Christmas Eve?

Elf Crash: That's the golden question, Frank. Santa placed this big order for a huge number of new sleighs, all destined for the Distribution Department as part of Operation Airlift and it's just dawning on all of us now what 3500 new sleighs means for our workloads. Santa is getting around to as many elves as he can to share his vision for this thing, but really we don't have much time to put this together, which is why some stuff from Christmas in July got cancelled yesterday. There's a much different urgency about things and it's only July, Frank.

Elf Frank: Ok, Crash. Good explanation. Looks like we've got a very interesting couple of months ahead of us. From the North Pole I'm Elf Frank Myrrh reporting for SantaUpdate.com on the Kringle Radio Network.