

Big Elfing News

Elf Frank Myrrh: Hello again from a very busy North Pole Newsroom, I'm Elf Frank Myrrh of North Pole Radio News. On an especially busy Sunday here at the North Pole we're chasing several breaking stories but we're uncertain which of them is the biggest. Joining us from Flight Command to decide is our eye in the sky reporter Elf Crash Murphy. Crash, for a sleepy Sunday in July there sure is a lot going on today.

Elf Crash Murphy: There sure is, Frank, but I think the surprising big story doesn't have much to do with Flight Command – it has to do with the Department of Elf Resources. Several major elves are over there right now and there's word a lot of promotions are going on.

Elf Frank: What's that all about, Crash?

Elf Crash: Well, very late yesterday Elf Ernest published the results of an Elf Survey that's been running at ElfHQ.com since last December and it's all about Visiting Elves. And that is what everyone here at least where I am at North Pole Flight Command are talking about, Frank. It looks like Santa is making a major move with this Elf on the Shelf thing.

Elf Frank: I saw that report, Crash, and I got the impression these new actions that the North Pole is taking are kind of vague and maybe that meant it wouldn't be happening soon. Is that assumption wrong?

Elf Crash: It appears to be very wrong, Frank. The Department of Elf Resources is in there on a Sunday and they're moving elves around, Frank. They appear to be organizing and that is action alluded to by Elf Ernest in his report. It must be pretty important for them to be in there on a Sunday doing this. When was the last time you heard of any department at the North Pole working on a Sunday when it's not even Christmas Eve, Frank.

Elf Frank: And that's the big news? Ahead of the 150-day mark until Santa's launch? Bigger than the 4th version of Santa's new sleigh? Bigger than the regional tracking center opening in Belgium?

Elf Crash: Yes, I'm telling you, Frank. Santa's going to solve this Elf on the Shelf thing and that's really big news to every elf here at the North Pole and I would think to every believer everywhere.

Elf Frank: Ok, Crash – until we get official word from someone it's just rumor and speculation the head of Elf Crash Murphy, who's never usually wrong about this stuff. From the North Pole news desk, where I'm thinking about getting a visiting elf now, I'm Elf Frank Myrrh reporting for Santa Update.com on the Kringle Radio Network.