

Elf Frank: Hello once again from the North Pole News Desk, I'm Elf Frank Myrrh of North Pole Radio News. The Christmas season is officially upon us as official notification of Christmas in July has been released by the North Pole Public Relations Department today. Joining me from their offices fresh off a meeting the Elf Ernest is my radio partner and the International Director of Santa Trackers, Elf Crash Murphy. Crash we've been placed on notice in the news department that we're on the job for the duration now – and elf vacation season isn't even over yet. Is something going on we need to know about with Christmas coming?

Elf Crash: No, Frank. In fact, I think Operation Merry Christmas is so far in great shape. In fact, all this might be an effort to keep it that way. To stay ahead, I guess, of what is to be a very active season.

Elf Frank: Ok, Crash. I'll accept that. What do you think will big stories are right now in the build up to Leon Day?

Elf Crash: It's definitely Santa's new sleigh, Frank. They pulled the trigger on that radical new sleigh design and they have pushed up the development schedule. Normally that's a three year process and we're going to try to get it done in a few months so that Santa can fly it for Christmas. And if it works, I think Christmas Eve is going to be very exciting this year.

Elf Frank: How will it be more exciting than it's been before?

Elf Crash: This new sleigh could see Santa deliver earlier than ever and faster than ever, Frank. Imagine it, kids could wake up at 3am Christmas morning and Santa will have already been there.

Elf Frank: And what if the new sleigh doesn't deliver on that?

Elf Crash: Then kids might have to sleep in until 3 in the afternoon on Christmas, I guess.

Elf Frank: Ok, then the sleigh will be our big story. All or nothing it seems. Thanks, Crash. We'll get ready for Christmas in July by focusing on Santa's new sleigh. From the North Pole News Desk, where sleeping in until 3pm on Christmas doesn't sound so bad to us, I'm Elf Frank Myrrh reporting for SantaUpdate.com on the Kringle Radio Network.