

## NORTH POLE RADIO NEWS - TRANSCRIPT

**Elf Frank Myrrh:** Hello once again from the North Pole News Desk, I'm Elf Frank Myrrh of North Pole Radio News. Elf Hugo of the North Pole Post Office reports that mail coming in to the North Pole is at record levels for the month of October and a lot of that mail is worried about the situation in Santa's workshop. Reporting from there now is Elf Crash Murphy, our eye in the sky reporter and the International Director of Santa Trackers. Crash, have you looked at any of that mail?

**Elf Crash Murphy:** Yes, Frank, and Elf Hugo is right, a lot of this reflects worries from believers out there. This could become a problem if we don't turn it around soon.

Elf Frank: What do you mean by turn it around, Crash?

**Elf Crash**: I mean that believers need to believe, Frank. That's what we need to turn around. I think you and I talked a bit on the latest North Pole Podcast about how this year unfolded in Santa's workshop and that it's going to come down to the wire. I think the news you have reported the last couple of weeks has been entirely hopeful and that things are improving. But the problem is that believers are not believing.

**Elf Frank**: How do we turn that around?

**Elf Crash**: Elf Hugo and I were talking, Frank. Some Christmases the news is kind of steady, and other Christmases like this one, the news is kind of up and down. I don't think we do anything more than SHARE more news, Frank. We gotta be on the radio every day. The News Department needs to be sharing more posts. More podcasts. More chats. The more believers know, the more they can believe. And we need more belief in Santa right now.

**Elf Frank**: Ok, Crash. You got it. More news. More Santa. More Christmas. Thanks for that report. For North Pole Radio news, where you're about to get a lot more of Elf Frank Myrrh and Elf Crash Murphy, like it or not, I'm Elf Frank Myrrh reporting for SantaUpdate.com on the Kringle Radio Network.